

# KOHLER CO./GMUL SENIOR SCHOLARSHIP 2024-25 ACADEMIC YEAR



Greater Milwaukee Urban League

Application Deadline: January 14, 2025  
Wednesday, April 16, 2025 | 4:00 p.m. CST

**KOHLER**®

The Greater Milwaukee Urban League and Kohler Co. are pleased to present 10 - \$1,000 scholarships to students who not only demonstrate scholarly achievement, but who also believe in service to the community and advocating equity for all.

## GREATER MILWAUKEE URBAN LEAGUE AND KOHLER CO. HISTORY

The Greater Milwaukee Urban League, with over a 105-year tradition in Education, Employment and Advocacy for African Americans, in partnership with the Kohler Co. are proud to announce their annual scholarship initiative for the 2024-25 collegiate year.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies comprised of more than 40,000 associates. With more than 50 manufacturing locations worldwide, Kohler Co. is a global leader in the design, innovation and manufacture of kitchen and bath products; luxury cabinetry, tile and lighting; engines, generators, and clean energy solutions; and owner/operator of two, five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland. Combining two powerhouse organizations, each with histories of over 100 hundred years of service, this Greater Milwaukee Urban League and Kohler Co. scholarship initiative over the past 4 years has made a huge impact upon the lives of young people in the city of Milwaukee.

### To be eligible for consideration for this award, an applicant must:

- Be a Milwaukee County college-bound high school senior or early graduating Junior who will graduate in **May or June 2025**.
- Show evidence [i.e., acceptance letter(s)] or plans for full-time enrollment in a two or four-year college program in the following states: **Wisconsin, Huntsville, AL, Brownwood, TX, Casa Grande, AZ, Sheridan, AR, Union City, TN**

- Be able to attend a "Red Carpet" Reception on **Wednesday, June 11, 2025, at 6:00 p.m.** and sign a media release form.
- **ANSWER THE FOLLOWING QUESTION** (minimum of 400 words):
- "Withstanding a 151 year-legacy, Kohler Co. was founded on entrepreneurial passion and a commitment to innovation in kitchen and bath experiences. Kohler's mission is to help people live gracious, healthy, and sustainable lives. Reflecting on this mission, how do you plan to integrate these principles into your academic journey and future career? Provide specific examples of how you will embody these values in your pursuit of personal and professional success."

## AWARD TIMELINE

The following are the key dates to adhere to:

- **January 14, 2025:** Application deadline at **4:00 p.m.**
- **April 7 - April 11, 2025 :** Award notification via email/USPS (Make sure your email/phone number is current!)
- **Wednesday, June 11, 2025, 6:00 p.m. -** Award Reception
- **Please note:** All awardees must be in attendance to receive their awards. Failure to attend will result in forfeiture of the award.

*Note: All applicants must submit the completed application along with the checklist on the following pages.*

## ***We're better together - Kohler Co.***

*"We celebrate diversity because we know that our differences are our strength. Kohler is more innovative, our teams are stronger, and we are better human beings when we nurture inclusion."*

# APPLICATION INFORMATION



## STUDENT INFORMATION *(Please type or print clearly.)*

First: \_\_\_\_\_ Middle: \_\_\_\_\_ Last: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Ethnicity/Race *(optional)*: \_\_\_\_\_ Gender: (Optional) \_\_\_\_\_

Current High School: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cumulative GPA: \_\_\_\_\_ Graduation Date: \_\_\_\_\_

Intended 2 yr. or 4 yr. College(s) or University(ies): \_\_\_\_\_

Intended Major or Field of Study: \_\_\_\_\_

Have you accepted enrollment to the above-named college(s) or university(ies)?  Yes  No

Will you be the first one in your family to attend college?  Yes  No

I attest that all statements and documents in **and** attached to this application are true and accurate. I understand that inaccurate and misrepresentation of any information, or the inability to show evidence of plans for full-time enrollment in a two-or four-year college program, will make me ineligible for the **Kohler Co. and GMUL Scholarship**.

Applicant Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PARENT/GUARDIAN INFORMATION *(Please type or print clearly.)*

First and Last Name: \_\_\_\_\_ Relationship to Applicant: \_\_\_\_\_

First and Last Name: \_\_\_\_\_ Relationship to Applicant: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Best phone number to reach you: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## APPLICANT RELEASE FORM

I certify that all information I have provided to Kohler Co. and/or Greater Milwaukee Urban League is true and complete to the best of my knowledge. **I give permission for Greater Milwaukee Urban League, Kohler staff, and the Selection Committee to contact my high school and/or college officials for additional academic information, and any other information related to this application, if necessary.** If selected to receive the Kohler Scholarships, I give permission to share information contained in my application with appropriate award donors, Kohler Co., Greater Milwaukee Urban League, and the National Urban League and its affiliates. I understand that I must be in attendance at Kohler Co. and Greater Milwaukee Urban League's "Red Carpet" event scheduled for **Wednesday, June 11, 2025 at 6:00 p.m. I understand that failure to attend this event will result in possible forfeiture of my award.**

Applicant Name: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please note: Masks are optional! Each attendee will have two guest seats. Further details of the event will be provided in a separate document or emailed upon notification of the award.**

*\* All award winners will be required to sign a Media Release Form.*

## ALL APPLICANTS (Must submit the checklist below.)

**Application Form:** All areas of the application form **must be completed**, signed and dated by applicant and their parent(s) or guardian(s).

**Essay:** Please answer in a minimum of 400 words:

- "Withstanding a 151 year-legacy, Kohler Co. was founded on entrepreneurial passion and a commitment to innovation in kitchen and bath experiences. Kohler's mission is to help people live gracious, healthy, and sustainable lives. Reflecting on this mission, how do you plan to integrate these principles into your academic journey and future career? Provide specific examples of how you will embody these values in your pursuit of personal and professional success."

**Recommendation Letters:** Two (2) signed letters of recommendation from school administration, teacher or school staff person(s) or from community representatives (for example: clergy, employer, youth group leader, etc.) who can attest to applicant's qualifications for the selected category (1,2, or 3). Letters from family members or friends are not acceptable.

Applicant's essay **must state essay question** as the title/heading and be neatly typed in Arial or Times New Roman, 12-point font, double-spaced, with applicant's name, contact information, high school, and

word count in the top right corner of each page. **(Minimum 400 words)**

**Official Transcript (if available) emailed or mailed in a Sealed Envelope:** All transcripts must include information on applicant's most recent available grade period and reflect a cumulative GPA of 2.5 or higher on a 4.0 scale. Only transcripts that are stamped or embossed with the high school's official seal and submitted in a sealed envelope (if mailing) will be accepted.

**College/University/Military Acceptance Letter**

**Note:** Applicants may apply for both the Kohler Scholarship (\$1000) and GMUL Scholarship (\$1000) on separate applications.

## SELECTION COMMITTEE AND PROCESS

The Greater Milwaukee Urban League and Kohler Co. have an outstanding group of community volunteers and company associates who make up the Review Committee for **all** applications. All members share a passion for the post-secondary success of youth in the community. Additionally, each committee member commits to equality and fairness in the review of applications and selecting finalists who best fit the Award criteria.

Each member of the Review Committee will be assigned applications for reviewing and scoring. Applicants with the highest scores will be awarded one of **10 - \$1,000.00 Kohler Co. Scholarships. Decisions of the Award Committee are final.**

## EVALUATION CRITERIA

Applicants for the **Kohler Co. and Greater Milwaukee Urban League Scholarships** will be evaluated on the following criteria:

1. Submission of the full application with the checklist. – **10%**
2. **Recommendation Letters:** Two (2) signed letters of recommendation from a teacher or school staff person(s) or from community representatives (for example: clergy, employer, youth group leader, etc.) who can attest to applicant's qualifications for the selected category (1, 2, or 3.) Letters written by family members or friends are not acceptable. – **20%**
3. **Official Transcript (required) in a Sealed Envelope (if mailed):** All transcripts must include information on applicant's most recent available grade period and reflect a cumulative GPA of 2.5 or higher on a 4.0 scale. Only transcripts that are stamped or embossed with the high school's official seal and submitted via email or mailed in a sealed envelope will be accepted. – **10%**
4. **Essay question: Clarity, grammar, punctuation, organization, depth of content and compassion displayed in the essay question – will account for the bulk of the scoring. – 50%**
5. **College acceptance letter – 10%**

---

**To be eligible for consideration for the 2025 GMUL and/or Kohler Co. Scholarship, applicants must complete and submit all required documents by 4:00 p.m. CST, Wednesday, April 16, 2025, and if mailed must be postmarked with this date:**

### **GREATER MILWAUKEE URBAN LEAGUE**

**ATTN: La'Amecia Taylor  
435 WEST NORTH AVENUE  
MILWAUKEE, WI 53212**

**OR**

**EMAIL AS A MICROSOFT WORD OR PDF DOCUMENT TO: [Events@tmul.org](mailto:Events@tmul.org)**

**All materials submitted with this application become the property of the Greater Milwaukee Urban League and Kohler Co. and will not be returned to applicants.**

**All boxes must be checked!**



**Greater Milwaukee  
Urban League**

**SPONSORED BY**

**KOHLER®**