



33RD ANNUAL BLACK & WHITE BALL JOURNEY TO 100

Saturday, June 2, 2018 * Wisconsin Center District

Sponsorships

Please check a Sponsorship Level or indicate the number of tables or individual tickets requested.

\$75,000+ Presenting Sponsor

- Three tables of ten in the *VIP* seating area
- Photo opportunity with featured performer following the show
- Exclusive media participation with MUL CEO /MUL Board on Black & White Ball promotions
- Name and logo recognition on marketing materials
- Two tables of ten at the Equal Opportunity Day Luncheon
- Name and logo recognition in the Ball's program book
- Sponsorship announcement during the program
- Prominent signage at the Ball
- Recognition in the Milwaukee Urban League's Annual Report
- Name and logo in Business Journal thank you ad

\$25,000 to \$74,999 Gold Sponsor

- Two tables of ten in the *VIP* seating area
- Photo opportunity with featured performer following the show
- Name and logo recognition on marketing materials
- One table of ten at the Equal Opportunity Day Luncheon
- Name and logo recognition in the Ball's program book
- Sponsorship announcement during the program
- Prominent signage at the Ball
- Recognition in the Milwaukee Urban League's Annual Report
- Name and logo in Business Journal thank you ad

\$10,000 Silver Sponsor

- One table of ten in the *priority* seating area
- One table of ten at the Equal Opportunity Day Luncheon
- Name and logo recognition in the Ball's program book
- Sponsorship announcement during the program
- Prominent signage at the Ball
- Recognition in the Milwaukee Urban League's Annual Report
- Name and logo in Business Journal thank you ad

Sponsorships (continued)

_____ \$10,000 Valet Parking Sponsor

- One table of ten in the *priority* seating area
- One table of ten at the Equal Opportunity Day Luncheon
- Name and logo recognition in the Ball's program book
- Sponsorship announcement during the program
- Prominent signage at the Ball
- Recognition in the Milwaukee Urban League's Annual Report
- Name and logo in Business Journal thank you ad

_____ \$7,500 Bronze Sponsor

- One table of ten in the *select* seating area
- Name and logo recognition in the Ball's program book
- Sponsorship announcement during the program
- Prominent signage at the Ball
- Recognition in the Milwaukee Urban League's Annual Report
- Name and logo in Business Journal thank you ad

Tables and Tickets

_____ \$3,500 Platinum Table for 10

- One table of ten in the *priority* seating area
- Name listed in program if table is reserved by May 1, 2018

_____ \$3,000 Silver Table for 10

- One table of ten in the *select* seating area
- Name listed in program if table is reserved by May 1, 2018

_____ \$225 Individual Tickets

- Seating in the *general* seating area
- Couples will be seated together – MUL will assign single seats (group seating is not guaranteed)

Organization Name: _____

Key Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

() Check enclosed payable to: The Milwaukee Urban League

() Please send me an Invoice

() Please charge my Credit Card: Visa ___ Master Card ___ Number: _____ Exp. Date: _____

() We cannot attend, but would like to make a donation of \$ _____

Mail, email or fax this form to: The Milwaukee Urban League B&W Ball, 435 W. North Ave., Milwaukee WI 53212

bwball@tmul.org, Fax: 414-562-8620

or register online at <https://themilwaukeeurbanleague.wildapricot.org>

For more information contact Denise Garczynski at 414-374-5850 ext. 121 or dgarczynski@tmul.org