



**MILWAUKEE  
URBAN LEAGUE**

**Empowering Communities  
Changing Lives**

# MILWAUKEE URBAN LEAGUE 59TH ANNUAL EQUAL OPPORTUNITY DAY



**KEYNOTE SPEAKER  
MAURICE A. JONES**

Wednesday, December 12th, 2018

PFISTER HOTEL  
424 EAST WISCONSIN AVENUE  
MILWAUKEE, WI 53202

11:00AM - REGISTRATION & NETWORKING  
12:00PM - LUNCHEON & PROGRAM  
1:30PM - ADJOURNMENT

We are honored to welcome National President and CEO of the Local Initiatives Support Corporation (LISC), Maurice A. Jones, as the keynote speaker of the the 59th Annual Equal Opportunity Day Luncheon. Raised by his grandparents in rural Virginia, Jones trained as an attorney, and has a wealth of experience in the Clinton Administration on legal, policy, and program issues at the Treasury Department. He also worked for a Richmond law firm that focused on private philanthropy investing in community-based efforts to benefit children in Washington, D.C. Prior to becoming President and CEO of LISC in 2016, he served as Secretary of Commerce and trade for the Commonwealth of Virginia.

HONOREES: Reuben & Mildred Harpole, John Schlifske, Joaquin Altoro, Jerry Fulmer, Julia Taylor, Martha Love & Dana World Patterson, John Daniels, III; Melissa Goins and Kalan Haywood, Sr.

## RSVP BY DECEMBER 5th, 2018

FOR QUESTIONS CONTACT: AARON BLEDSOE (414)374-5850 EXT. 121 OR ABLEDSOE@TMUL.ORG

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Presenting Sponsorship \$5,000 \*\*

Co-Sponsorship \$2,500 \*\*

Table Sponsorship \$1,000 \*\*

Individual Ticket \$100

Cannot Attend (will make a donation)  
\$ \_\_\_\_\_

Check Enclosed

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\* PLEASE LIST DIETARY RESTRICTIONS

\*\* SEE NEXT PAGE FOR SPONSORSHIP BENEFITS

# 2018 EQUAL OPPORTUNITY DAY "BE THE CHANGE" AWARDS RECIPIENTS

## WHITNEY M. YOUNG, JR. LEGACY AWARD

REUBEN & MILDRED HARPOLE  
COMMUNITY PIONEERS

## CORPORATE CITIZEN LEADERSHIP AWARD

JOHN E. SCHLIFSKE  
NORTHWESTERN MUTUAL

## CORPORATE SUPPORT AWARDS

JOAQUIN ALTORO  
TOWN BANK

JERRY FULMER  
WEC ENERGY GROUP

JULIA TAYLOR  
GREATER MILWAUKEE COMMITTEE

## COMMUNITY IMPACT AWARD

MARTHA LOVE & DANA WORLD-PATTERSON  
HUMAN TRAFFICKING TASK FORCE OF  
GREATER MILWAUKEE

JOHN DANIELS, III  
A.L.I.V.E., INC.

## ECONOMIC DEVELOPMENT AWARD

MELISSA GOINS  
MAURES DEVELOPMENT GROUP, LLC

KALAN HAYWOOD, SR.  
HAYWOOD GROUP

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSORS

**\$5,000**

Table of 10 with premium seating  
Logo on outside cover of program booklet  
Recognition on power point during event  
Acknowledgment from the stage during event  
Listed in Milwaukee Urban League Annual Report  
Two tickets to the 2019 Centennial Black & White Ball

### CO-SPONSORS

**\$2,500**

Table of 10 with preferred seating  
Logo in the program booklet  
Recognition on power point during event

### TABLE SPONSORS

**\$1,000**

Listed in the program booklet