



Greater Milwaukee
Urban League

Empowering Communities.
Changing Lives.

2024

ANNUAL REPORT

A REVIEW OF 2024 | FOCUS ON THE FUTURE



TMUL.ORG



MISSION

Greater Milwaukee Urban League leads through education, employment, and empowerment to achieve economic vibrancy and access to all industries and disciplines positioning individuals to create wealth and live a better quality of life.

PROGRAMS & SERVICES

YOUTH PROGRAMS

- Project Ready Mentor
- Urban Youth Pathways
- Graduate to Employment
- Level Up
- Courage to Cope
- Laptop & Scholarship Awards
- S.T.E.A.M n2 Careers Summit
- Road Ready Youth Driver's Education (R.R.Y.D.E)

HOME IS WHERE THE WEALTH IS

- Housing Campaign Strategy
- Financial Literacy Promotion
- Workshop Enrollment Campaigns
- Community Impact Branding

ADULT PROGRAMS

- Proficient Edge – Job Essential Skills
- Employment Assistance Program (EAP)
- Transform Milwaukee Jobs (TMJ)
- Driver's Permit Education

COMPUTER COURSES

- Digital Foundations Course
- Microsoft Office Certification (Youth & Adults)

ENTREPRENEURSHIP

- Entrepreneurship Program Promotion
- Small Business Growth Campaigns
- Membership & Platform Enrollment Drives
- Community Business Engagement Strategy

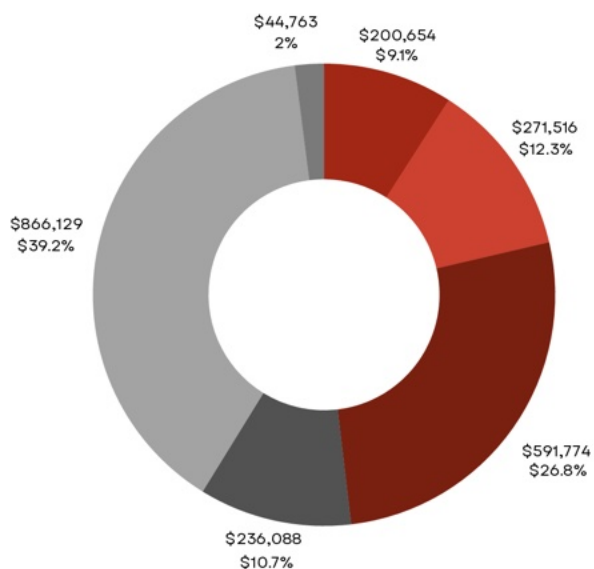


Dr. Eve M. Hall

President and CEO
Greater Milwaukee Urban League 2017-Present

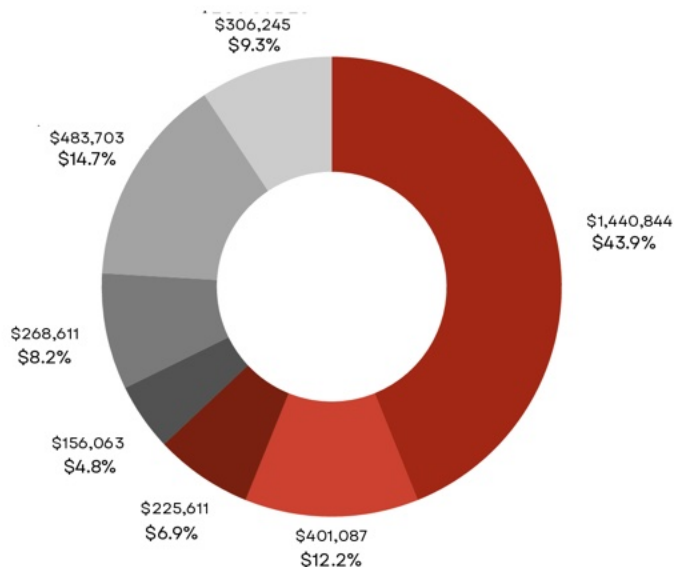
GMUL welcomed 2024 with open arms, brimming with excitement to continue our support for the Milwaukee community this year and beyond. As we look to the future, we are eager to enhance services focused on advancing digital literacy and technology, bridging a divide that has long existed within Milwaukee and across the nation. Our commitment to empowering individuals in the community will enable them to flourish in their careers and thrive in the workforce, not just this year, but for many more to come. We are deeply grateful for the invaluable support we have received from numerous individuals and companies within the community, helping us reach our audience and achieve our goals.

REVENUES



Contributions
Government Funding
Memberships & Other Income
Corporate & Foundation Grants 2
United Way
Fundraising & Special Events 1

EXPENSES



Compensation
Professional Services
Administrative & Office
Information Technology
Building Operations & Maintenance
Fundraising & Special Events
Programming



OUR IMPACT IN 2024

190

YOUTH
PARTICIPATED IN
PROJECT READY
MENTOR

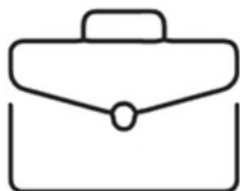


325

YOUTH ATTENDED THE
STEAM n2 YOUTH
SUMMIT

26

YOUTH
PARTICIPATED IN
URBAN YOUTH
PATHWAYS



247

JOB PLACEMENTS



80

LAPTOPS AND
SCHOLARSHIPS
AWARDED



98

SAFE YOUTH
DRIVERS
ON THE ROAD



463

ADULTS ENROLLED IN
DRIVER'S EDUCATION



OUR IMPACT IN 2024



23

ENROLLED IN
MICROSOFT
CERTIFICATION

250

PARTICIPATED IN THE
ENTREPRENEURSHIP
CONNECTION

16,292

REACHED VIA TEXT BANKS,
TELEPHONE TOWN HALLS,
NEIGHBORHOOD
CANVASSING, VOTER
REGISTRATION CAMPAIGNS,
NEIGHBORHOOD EVENTS AND
FORUMS, AND DIRECT
INTERACTION WITH
THE COMMUNITY

6

INDIVIDUALS
BECAME FIRST-TIME
HOMEOWNERS



3,801

PARTICIPATED IN THE GOT VAX
(GET OUT THE VACCINES)
TELEPHONE TOWN HALL



3,199

REACHED VIA ALL IN VACCINE
AWARENESS VACCINE CLINICS AND
COMMUNITY ENGAGEMENT



370

PARTICIPATED IN
HOME IS WHERE
THE WEALTH IS
INITIATIVE

60

PARTICIPANTS
IMPROVED CREDIT,
SAVINGS, OR
REDUCED DEBT



THANK YOU TO OUR SPECIAL DONORS & SPONSORS

PROGRAMMATIC SUPPORT



2024 DONORS:

CONTRIBUTED OVER \$1000 AND ABOVE

- CHRIS AND JENNIFER ABELE
- CLYDE TINNEN
- CRAIG SIMPKINS
- DALE KOONYEGA
- DANIEL AND DIANE LYNCH
- DR. EVE M. HALL
- DR. JOSEPH KERSCHNER
- DR. DAVID M. KING
- DR. MARK LODES
- FLOYD & WANDA MONTGOMERY
- GIL PERI
- GREGORY AND LISA WESLEY CHARITABLE FUND
- JIM STRACK
- LYNN SPRANGERS AND MIKE GOUSHA
- MARY MCCORMICK AND TIME HAWKS
- MELLINDA DEVESE
- MICHAEL AND JACQUELINE BARBER
- NINA VA JOHNSON
- PATTY CADORIN
- PHYLLIS KING
- RALPH AND MARGARET HOLLMON
- SHELTON MCCLURE
- STEVE AND LINDA GOMOLL
- UGO NWAGBARAOCHA



THANK YOU TO OUR SPONSORS



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Obstetrics & Gynecology

Department of Emergency Medicine
Dr. Ian Martin & Dr. Erica Arrington



Joseph E. Kerschner, MD

David M King, MD, Chair & Paul A Jacobs, MD



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COORS beverage
company



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Mutual®



Rockwell
Automation



Rotary
Club of Milwaukee



University of Wisconsin
Whitewater



We Energies
Foundation



WHEDA



Huntington Bank



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435 W. North Ave., Milwaukee, WI 53212 | (414) 374-5850 | tmul.org